

VIDEO POWERED MARKETING SYSTEM

47 Plug-and-Play AI Ad Prompts

Hooks, scripts, and visual prompts you can paste
into any AI tool to generate ads in minutes.

Hook Prompts (1-16)

1. Write 5 pattern-interrupt opening lines for a video ad selling [PRODUCT] to [AUDIENCE].
2. Give me 5 "call-out" hooks that name my audience directly: [AUDIENCE].
3. Write 3 hooks that open with a shocking industry statistic about [NICHE].
4. Write 3 hooks framed as a mistake: "Stop doing X if you want Y."
5. Write 3 curiosity-gap hooks that tease the result without revealing the method.
6. Write 3 hooks in the form of a bold contrarian claim about [TOPIC].
7. Write 3 "before you scroll" hooks under 8 words.
8. Rewrite this hook 5 ways, each with higher urgency: [HOOK].
9. Write 3 hooks that start mid-story to create instant intrigue.
10. Write 3 question hooks my audience would answer "yes" to instantly.
11. Write 3 hooks using a specific number or timeframe promise.
12. Write 3 hooks that challenge a popular belief in [NICHE].
13. Write 3 hooks addressed to people who already tried [COMPETITOR SOLUTION] and failed.
14. Write 3 "POV" style hooks for short-form video.
15. Write 3 hooks based on a customer quote: [QUOTE].
16. Give me 5 first-frame text overlays under 6 words for a muted feed.

Script Prompts (17-34)

17. Write a 30-second video ad script using Hook > Problem > Mechanism > CTA for [PRODUCT].
18. Write a 60-second founder-style talking-head script that sounds natural, not salesy.
19. Write a 90-second story-based ad script about a customer going from [BEFORE] to [AFTER].
20. Turn these 3 bullet points into a video sales script: [BULLETS].
21. Write a script that handles the objection "[OBJECTION]" head-on in the first 15 seconds.
22. Write a comparison script: the old way vs. the [PRODUCT] way.
23. Write a "3 mistakes" educational ad script that pitches [PRODUCT] as the fix for mistake #3.
24. Write a demo-style script walking through [PRODUCT] in 45 seconds.
25. Write a testimonial-style script based on this review: [REVIEW].
26. Write a retargeting script for people who visited my page but did not buy.
27. Write an urgency-based script for a deadline offer ending [DATE].
28. Rewrite this script at a 5th-grade reading level without losing persuasion: [SCRIPT].
29. Write a script where every sentence is under 10 words for fast pacing.
30. Write a "what I would do if I started over" script for [NICHE].
31. Write a myth-busting script: 3 myths about [TOPIC], busted in 60 seconds.
32. Write a script optimized for sound-off viewing with on-screen text cues in brackets.
33. Write 3 different CTAs for this script, ranked by aggressiveness: [SCRIPT].
34. Condense this long script into a 15-second cutdown: [SCRIPT].

Visual & Creative Prompts (35-47)

35. Describe 5 scroll-stopping first frames for a video ad about [PRODUCT].
36. Generate a shot list for a 60-second UGC-style ad filmed on a phone.
37. Suggest 5 b-roll ideas that visually prove the claim "[CLAIM]".
38. Write 5 caption overlay sequences (3-5 words each) matching this script: [SCRIPT].
39. Suggest 3 thumbnail concepts with text under 5 words for [OFFER].
40. Describe an AI avatar presenter (look, tone, wardrobe) that fits [BRAND].
41. Generate 5 background/scene descriptions that add credibility for [NICHE].
42. Suggest 5 visual metaphors for the transformation from [BEFORE] to [AFTER].
43. Create a storyboard (6 frames) for this script: [SCRIPT].
44. Suggest lighting and framing tips for a talking-head ad shot at a desk.
45. Write 5 lower-third title ideas that boost authority for [NAME/ROLE].
46. Suggest 3 split-screen comparison visuals for old way vs new way.
47. Generate 5 end-card layouts with CTA button text for [OFFER].